

### **Disclaimer**

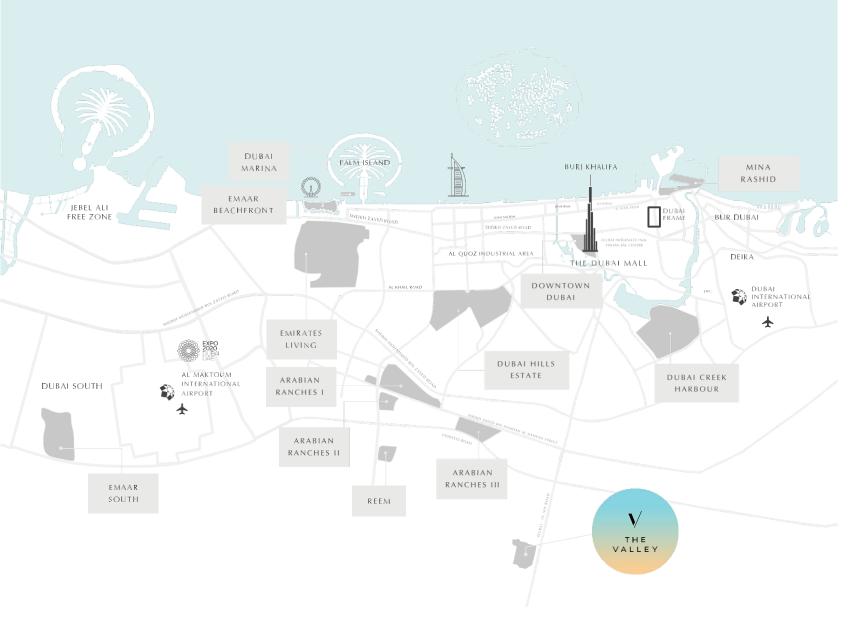
This presentation is only meant for training purposes. Information mentioned in this presentation may change without prior notice. Emaar will have no legal binding on any decision taken by anyone basis the contents of this presentation. EMAAR

### THE VALLEY

# The Valley

The Valley is Dubai's first true suburb, spanning an area of 200 hectares with over 4,500 residential units.

The Masterplan's concept stems from the desire to establish a strong sense of community family living equipped with retail, entertainment, recreational, educational and health facilities, making The Valley the ultimate Haven for families of the UAE. Connecting residential neighborhoods through tributaries of green spaces, The Valley is a network of open spaces and unique activity nodes which vitalize the community fostering a rich public realm.



## A WONDERFUL LOCATION

THE VALLEY is strategically located on Dubai-Al Ain Road, which is a major connection point between the two key UAE emirates of Dubai and Abu Dhabi. Your home at Talia provides a peaceful family sanctuary that is well-connected and within easy reach of all that Dubai has to offer.

> **05** minutes' drive from Dubai Rugby Sevens

**08** minutes' drive from Dubai Outlet Mall

**25** minutes' drive from Burj Khalifa/

The Dubai Mall

minutes' drive from Dubai International Airport

25

# The Valley

- Accessible to greater Dubai through Dubai-Al Ain road
- A vibrant Town Center is centered within the community
- A wide range of activity nodes connected by a green park, easily accessible from all residences
- **Family Friendly Community living**
- **Suburban** lifestyle
- Promotes well-being
- Connection to nature & Lush green park designs – The Valley Park

#### THE VALLEY

TALIA

# A COMPREHENSIVE LIFESTYLE

The perfect setting to cultivate a tranquil mind and an active body, providing you with the best quality of life. Life in Nara includes unique activities and incredible amenities with green spaces and retail areas, playgrounds and parks, beach areas and sports facilities, all within easy reach.

Picnic

Area



Community Centre





Park



Gardens

25 Eden Nara Talia Beac Lehbab Road / Expo Road

Duba

#### THE VALLEY

### **Destination Amenities**

**TALIA** 



32,000 sqm Brighten up your day at the beating heart of THE VALLEY.





Farmers' market



Gourmet dining

# SPORTS VILLAGE

**20,000 sqm** Enjoy an active, fulfilling & healthy lifestyle at the Sports Village.



FAI AT

Sports courts

Playground & outdoor gym

an a

Z

Bicycle & running tracks



**10,000 sqm** Let your little ones' imagination soar at Kids' Dale.





Amphitheatre

Archaeological play area

à



33,000 sqm Unwind with a sunset yoga class at The Pavilion.



Zen & Oasis garden

Observation tower





30,000 sqm Spend your afternoons basking under the sun at the Golden Beach.



Water splash

R

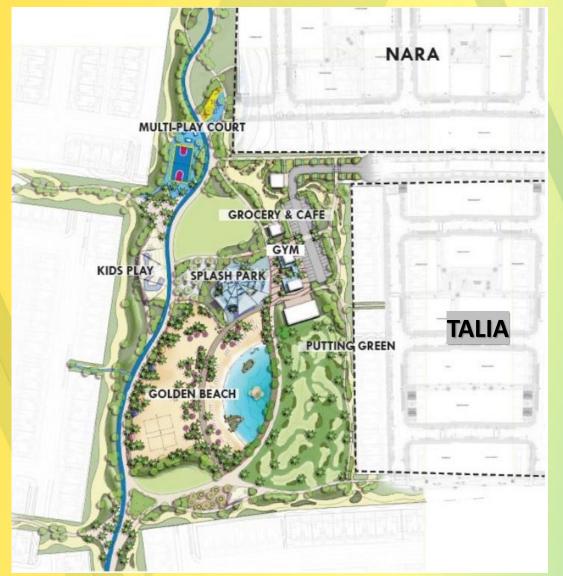
Kids' play areas



F&B



# The Golden Hub



An active attraction that introduces warm sandy shores, a beach pool and a generous gym and a putting-green area into The Valley, just a minute's walk from townhouses at TALIA.

The Golden hub brings to The Valley's residences the following amenities:

- Kid's play areas
- An active Lawn
- Shaded Picnic Spots
- Sandy beach
- Wave Pool and lagoon with Pool Slide
- Beach Hammocks
- Wet play / Splashpad
- Sandy Volleyball Courts
- Putting-green area and Golf Simulation
- Destination Gym
- Cafe
- Mini-Grocery



Golf course

TALIA at The Valley, is the third community of 328 townhomes, and is an extension of the same principles driving, Nara, the second neighborhood at The Valley, of community living that is connected to nature.

> The masterplan features intimate pocket parks, in the heart of the neighborhood that incorporate natural open space and various outdoor seating, all set amongst luscious lawns and green canopies.

From lush green sikkas, to convenient barbecue and grill areas, playscapes, jogging paths and many more, TALIA is a haven for young families who seek an active and healthy, green lifestyle in the heart of Dubai's most prominent upcoming suburb, The Valley.

Schools & Nurseries
Clinics
Mosques
Cycling, jogging and walking trails
Retail and F&B

# Villa Types

#### THE VALLEY

**TALIA** 

<u>CYRUS</u> | Pristine

Intricately crafted white volumes with intricate details

#### <u>PHARO</u> | Bold

Rich tones and beautiful accents



<u>ELIO</u> I Elegant

A timeless modern design, simple and elegant

F 1293

# **Interior Design**

### THE VALLEY

**TALIA** 















# **Sales Pitch**

- Located on Al Ain Road
- Best in Class Amenities
- Design Promotes Community Living
- Large Sikkas
  - Pocket Parks
  - Town Centre & Amenities Nodes
  - 3 Design Elevations for Nara
- Best in Class Ticket Size
- Best in Class Unit Size

# Objection Handling

| Objection            | Response                              |
|----------------------|---------------------------------------|
| Seems really far     | 25 Minutes to Downtown Dubai          |
| Its on the main road | Way Inside the main road              |
| Construction is slow | Eden Estimated Handover@2022          |
| Nothing around       | Outlet Mall, Silicon Central, IMG     |
|                      | World Global Village & Cityland Mall  |
| Time to develop      | Amenities will be developed parallely |
| Unit Size            | Suite Area is Competitive             |
| Plot Size            | Sizeable Plots, Sikkas & Pocket Parks |

For more information please call /WhatsAppTrupti Nair on 00971 507851492 Email: trupti@homeloungeuae.com